

Order / Rev: 47020
 Alt Order #: 9782023 /Brad
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPERITY
 Estimate: 479

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WHP	09/04/12	09/07/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	- TWTF - -	:30	4	\$200.00	P-1	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	09/03/12-09/09/12		M-F 530p-6p News		530p-6p	- TWThF - - - -	:30		(\$200.00)		0.00	NM		
	See MG 2.5,2.6 [Program Change]														
5	WHP	09/04/12-09/07/12		M-F 11p-1135p News			- TWThF - - - -	:30		\$300.00		0.00	NM		
	Ⓜ MG for 1.3,2.1 [MG within Flight]														
6	WHP	09/04/12-09/07/12		CBS This Morning			- TWThF - - - -	:30		\$100.00		0.00	NM		
	Ⓜ MG for 1.3,2.1 [MG within Flight]														
E 3	WHP	09/04/12	09/07/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	- TWTF - -	:30	4	\$250.00	P-1	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$250.00		0.00			
E 4	WHP	09/05/12	09/07/12	CBS Evening News CBS Evening News	CM	630p-7p	- - W- F - -	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- - W- F - -		2				\$650.00		0.00			
E 5	WHP	09/04/12	09/07/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- TWTF - -	:30	4	\$950.00	P-1	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$950.00		0.00			
E 6	WHP	09/04/12	09/07/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TWTF - -	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$1,000.00		0.00			
E 7	WHP	09/04/12	09/07/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	- TWTF - -	:30	3	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		3				\$300.00		0.00			
E 8	WHP	09/04/12	09/07/12	Letterman Letterman	CM	1135p-1235a	- TWTF - -	:30	3	\$125.00	P-1	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		3				\$125.00		0.00			
E 9	WHP	09/04/12	09/04/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	- T - - - - -	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- T - - - - -		1				\$2,400.00		0.00			
E 10	WHP	09/04/12	09/04/12	Tue Reg 2 Tue 9p-10p	CM	9p-10p	- T - - - - -	:30	1	\$2,100.00	P-1	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- T - - - - -		1				\$2,100.00		0.00			
E 11	WHP	09/04/12	09/04/12	Tue Reg 3 Tue 10p-11p	CM	10p-11p	- T - - - - -	:30	1	\$1,650.00	P-1	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- T - - - - -		1				\$1,650.00		0.00			
E 12	WHP	09/05/12	09/05/12	Wed Reg 2 Wed 9p-10p	CM	9p-10p	- - W - - - -	:30	1	\$1,850.00	P-1	0.00	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- - W - - - -		1				\$1,850.00		0.00			
E 13	WHP	09/06/12	09/06/12	Thu Reg 3 Thu 10p-11p	CM	10p-11p	- - - T - - -	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- - - T - - -		1				\$2,200.00		0.00			
E 14	WHP	09/07/12	09/07/12		CM	9p-10p	- - - - F - -	:30	2	\$1,250.00	P-1	0.00	NM	2	\$2,500.00

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E 21	WHP	09/08/12	09/08/12	Sa-Su Eve News CBS 21 News Weekend	CM	6p-630p	-----S-	:30	2	\$150.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		2				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	09/03/12-09/09/12		Sa-Su Eve News		6p-630p	-----Sa--	:30		(\$150.00)		0.00	NM		
		See MG 19.3, 19.4, 19.5, 19.6 [Preempted by NSM]													
2	WHP	09/03/12-09/09/12		Sa-Su Eve News		6p-630p	-----Sa--	:30		(\$150.00)		0.00	NM		
		See MG 19.3, 19.4, 19.5, 19.6 [Preempted by NSM]													
E 22	WHP	09/09/12	09/09/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		2				\$300.00		0.00			
E 23	WHP	09/09/12	09/09/12	Face the Nation Face the Nation	CM	1030a-1130a	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1				\$225.00		0.00			
E 24	WHP	09/09/12	09/09/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	2	\$1,650.00	P-1	0.00	NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		2				\$1,650.00		0.00			
E 25	WHP	09/09/12	09/09/12	Sun Reg 4 Sun 10p-11p	CM	10p-11p	-----S	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1				\$1,400.00		0.00			
E 26	WHP	09/09/12	09/09/12	Su 11p-1130p News CBS 21 News at 11p	CM	11p-1130p	-----S	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1				\$175.00		0.00			
E 27	WHP	09/10/12	09/10/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$200.00		0.00			
E 28	WHP	09/10/12	09/10/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$200.00		0.00			
E 29	WHP	09/10/12	09/10/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$250.00		0.00			
E 30	WHP	09/10/12	09/10/12	CBS Evening News CBS Evening News	CM	630p-7p	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$650.00		0.00			
E 31	WHP	09/10/12	09/10/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$950.00	P-1	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$950.00		0.00			
E 32	WHP	09/10/12	09/10/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$1,000.00		0.00			
E 33	WHP	09/10/12	09/10/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$300.00		0.00			

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E 34	WHP	09/10/12	09/10/12	Letterman Letterman	CM	1135p-1235a	M-----	:30	1	\$125.00	P-1	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/10/12		09/10/12	09/16/12	M-----	1		\$125.00		0.00					
												Totals	58	\$39,500.00